



Business Presentation

IT SERVICES & SOLUTIONS

Company Profile



LAQSHYA INFOSOFT SOLUTIONS IS A COMPLETE IT SOLUTIONS COMPANY, PROVIDING ITS CUSTOMERS A CONTINUUM OF SERVICES REQUIRED IN TODAY'S DIGITAL WORLD THROUGHOUT THE ENTIRE BUSINESS CYCLE. THE CUTTING-EDGE SOLUTIONS PROVIDED BY US ARE THROUGH A SERIES OF INNOVATIVE METHODS .

"**C**ONSULTING. **O**UTSOURCING. **D**EVELOPMENT. **E**COMMERCE"

"</>" - THIS CODE SYMBOL DEFINES OUR ENTIRE SERVICES IN ONE WORD. WE ARE TARGETING TO THE CURRENT INDUSTRY NEED FOR IT SERVICES AND SOLUTIONS, THROUGH A HIGHLY COMPETITIVE DEVELOPMENT COSTS WITHOUT COMPROMISING ON THE QUALITY. WITH HIGHLY SKILLED WORKFORCE AND RESOURCES WE ARE ABLE TO DELIVER END TO END SOLUTIONS TO ALL TYPE OF INDUSTRIES.



Our Mission

The objective of Laqshya Infosoft Solutions is to fulfill the documented expectations of our client's requirement using the most appropriate technology that will suit the clients' needs.

Our Commitment

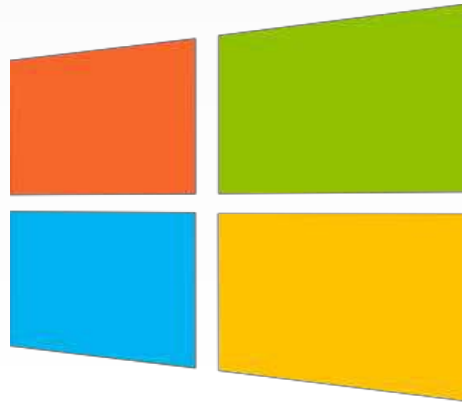
We are committed to deliver best industry practices coupled with emerging practical and dependable technological solutions. Our team is specialized in every aspect of software development.



Services



Windows to Linux Migration



WINDOWS OPERATING SYSTEM -

Existing Infrastructure Cost (Per PC)
Operating System "License" fees - Rs.8000
Office suite cost - Rs.6000
Set-up cost - Rs.800
Maintenance Cost - Rs.2000 per PC per Year
Anti Virus Cost - Rs.1000 per PC per Year
Add on software licenses - Rs.***** per PC per Year

TOTAL SOFTWARE COST PER PC - Rs.18000+

LINUX OPERATING SYSTEM -

- ✓ No License Fees
- ✓ No Anti Virus Costs
- ✓ No other software's costs
- ✓ No office suite cost
- ✓ No maintenance cost
- ✓ More security
- ✓ User Friendly
- ✓ High Performance
- ✓ No frequent Crashes

Web Development



- **Static/Informational**

- Fully Responsive Design
- Total 5 Informative Pages
- 10 Business Email IDs
- Free Domain Name
- Free Hosting for 1 Year
- Submission to Google Search Engine
- 100% SEO Friendly

- **Dynamic/Business:**

- Fully Responsive Design
- Upto 25 dynamic pages
- Newsletter Subscription
- Content Management System Dashboard
- Database Management.
- Download Reports
- 15 Business Email IDs
- Free Domain Name
- Free Hosting for 1 Year
- Submission to Google Search Engine
- 100% SEO Friendly
- 1 Year Maintenance

- **E-Commerce :**

- Fully Responsive Design
- Unlimited pages
- Shopping Cart Integration
- Unlimited Product Listing
- Admin Dashboard
- Customer Dashboard
- Database Management.
- Payment Gateway Integration
- Discount Engine Integration
- Logistics Management
- Order Tracking
- Download Sales Reports
- 25 Business Email IDs
- Free Domain Name
- Free Hosting for 1 Year
- Google Search Engine submission
- 100% SEO Friendly
- 1 Year Maintenance

Android App Development



Business Apps



Educational Apps



Networking Apps



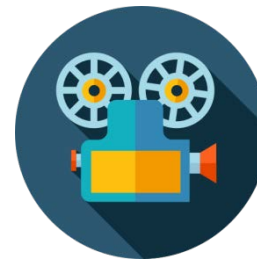
Health & Fitness Apps



Financial Apps



Music Apps



Photos & Videos Apps



Food & Restaurant Apps

And Whatever App You Can Think of

Custom Software Development



DESKTOP APPLICATIONS APPLE & WINDOWS

- Automation of Sales Process
- Automation of Manufacturing Process
- Financial Management Systems
- Stock Management Systems
- Human Resources and Payroll Management
- Management of Branch Network Operations
- Content Management System



Digital Marketing Services

Search Engine Optimization (SEO)

- ❑ On Page & Off Page SEO
- ❑ Keywords Optimization (5 Keywords)
- ❑ Keyword Research, Title Tag Optimization, W3C Validation, Working on HTML Source Code, Image & Hyperlink, Header Tag Optimization, etc.
- ❑ Local Search Engine Submission
- ❑ Google Analytics Code Embed
- ❑ Site Map Submission
- ❑ Google PPC Management
- ❑ Special Landing Page for Lead Generation
- ❑ Link Building & Backlink Creation

Bulk Marketing

- ❑ Email Marketing - 10,000 Emails per Month
- ❑ SMS Marketing - 5000 SMS per Month

Social Media Optimization (SMO)

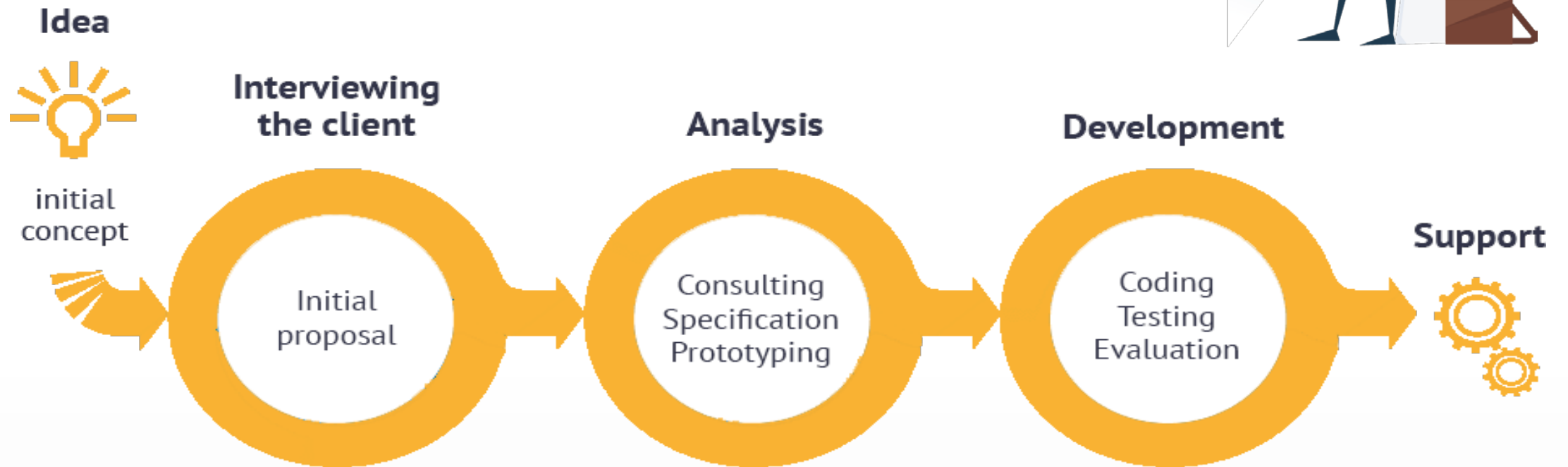
- ❑ Social Media Activities Twice a Month
- ❑ Social Media Activities as per brand image & making it professional with contents & products images
- ❑ Facebook Page Creation
- ❑ Facebook Posts regarding Brand Offers
- ❑ Facebook Photo Sharing Motivational/Current Happenings
- ❑ Increasing Facebook Page Likes & Post Forwards
- ❑ Creation of Linked-In page with professionalism & branding
- ❑ Managing Posts on Linked-In
- ❑ Creation of Twitter page with the complete profiling
- ❑ Following and Creating Tweets as per Brand
- ❑ Creation of Instagram accounts with profile updates.
- ❑ Maintaining Instagram Pictures - brand products & Services



Your online presence.
Optimized.

How We Work !!!

IDENTIFY PROBLEMS AND OPPORTUNITIES
&
FOLLOW THE PROCESS



How Are We Different !!!



- ❑ BRANDING AND STRATEGIC THINKING
- ❑ CONFIDENTIALITY & SECURITY
- ❑ SEO FRIENDLY STRUCTURE
- ❑ PROMPT CUSTOMER SUPPORT
- ❑ SUPERIOR PERFORMANCE
- ❑ COST EFFICIENT DEVELOPMENT
- ❑ LEAD BY QUALIFIED TEAM

Contact Us

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thank you 😊